



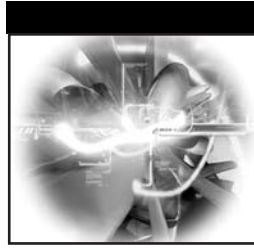
A Manager's Guide to Data Warehousing



Laura L. Reeves



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About the Author

Laura L. Reeves started designing and implementing data warehouse solutions in 1986. Since then she has been involved in hundreds of projects. She has extensive experience in end-to-end data warehouse development, including developing comprehensive project plans, collecting business requirements, developing business dimensional models, designing database schemas (both star and snowflake designs), and developing enterprise data warehouse architecture and strategies. These have been implemented for many business functions for private and public industry.

Laura co-founded StarSoft Solutions, Inc., in 1995 and has been a faculty member with The Data Warehousing Institute since 1997. She is a contributing author of *Building a Data Warehouse for Decision Support* (Prentice Hall, 1996) and a co-author of the first edition of *The Data Warehouse Lifecycle Toolkit* (Wiley, 1998). Laura graduated magna cum laude from Alma College with a bachelor of science degree in mathematics and computer science, with departmental honors.



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